

### The Lake Lothing (Lowestoft) Third Crossing Order 201[\*]



### Document 5.2: Consultation Report Appendices

## Appendix 25 Media Coverage during Consultation

Author: Suffolk County Council



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#### **Consultation Report Appendix 25**

#### Media coverage during consultation

- 25.1 Media coverage promoting the launch of the statutory consultation
- 25.2 Media coverage promoting the extension to the statutory consultation



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Appendix 25.1

Media coverage promoting the launch of the statutory consultation



Article published by The Lowestoft Journal on 18 August 2017





NEWS

### First look at designs for long-awaited third crossing

The proposed design for Lowestoft's long-awaited £90m third crossing has been unveiled today, with inspiration drawn from the town's wind turbine.

The bridge has been in development ever since conditional funding was granted by the Department for Transport in March 2016, with the crossing design not only focusing on its functionality but also its look and potential to become a new emblem for the town.

Revealed for the first time by Suffolk County Council today, the design reflects Lowestoft's position as one of the UK's key areas for offshore renewable energy, inspired by the town's Gulliver wind turbine.

The bridge will be required to open to maintain the Port of Lowestoft's operations, and the proposed crossing will be 12 metres above the high tide levels, significantly higher than the A47 Bascule Bridge, enabling a larger number of vessels to pass under without a need for it to open.

Colin Noble, leader of Suffolk County Council, said: "The design of the bridge reflects the forwardthinking attitude of the town and ensures the crossing will be an iconic place in the town alongside its primary role as a route for all road users

"Inspiration has come from the area surrounding the town and industries emerging from Lowestoft.

"I'm really impressed with the designs and I believe this has the



The proposed design for the Lake Lothing Third Crossing, pictured with the bridge open.

AMY SMITH amy.smith@archant.co.uk

potential to become an iconic structure not only in Suffolk, but across the country."

To open the bridge, hydraulic pistons will lift the bridge deck, rolling back on the vertical part

of the structure, that contains a counterweight, holding the bridge at a specific angle to allow vessels to pass through safely. A control tower would operate the bridge although no decision has been made on its location vet.

The public will be invited to have their say on the bridge design as part of a consultation which is due to begin on Monday, September 4.

Waveney MP Peter Aldous said: "The design stage is yet another important milestone of progress towards the Third Crossing over Lake Lothing becoming a reality.

"What is suggested here gives Lowestoft an iconic symbol of future growth based on renewable energy. This illustrates the positive future Lowestoft will

Picture: WSP

Friday, August 18, 2017 | Lowestoft Journal

have in the next few years. "I encourage people to fully take part in the consultation as this is their bridge and their views about it are very important.

What do you think? Email lowestoft.journal@archant.co.uk or write to us using the address on page 35.

Coffee house event



Friday, August 18, 2017 | Lowestoft Journal

#### INIONS

### Town has been long neglected

I read Peter Aldous's letter last week with great interest. Mr Aldous is correct to imply there has been good progress made on the third crossing, but no-one in Lowestoft will believe it until they see it for real.

The fact is that Lowestoft has been neglected for a considerable amount of time, which has led to despair and dissatisfaction for many of us within the town. Mr Aldous implicates the bridge

Mr Aldous implicates the bridge should be constructed by 2022, but this seems more like warm words than a guarantee. David Cameron, Prime Minister at the 2015 General Election, promised the crossing would be ready for use by 2020. Originally, the crossing was meant to be brought into public use for October 20, 2020, now it is December 10, 2022, at the very earliest according to the quarterly reports given to the Department of Transport.

Additionally, I believe there has been failure to plan properly in relation to employment issues, which are associated with the third crossing.

crossing.

Mr Aldous asserted, in a debate at Westminster Hall on March 10, 2015, that the third crossing would "create hundreds of jobs". I genuinely believe this will be the case, but there seems to be a lot of inaction and I can relate to my own employment situation, where I had to take a job in Wiltshire for four months, because of the lack of job

opportunities within Lowestoft.
Why is not Sonia Barker, leader of
the Labour opposition on Waveney
District Council, not asking the
key questions, such as why there
has been a two-year delay on the
crossing?

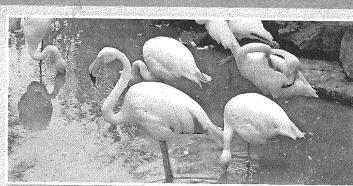
ADAM ROBERTSON

#### READER PICTURE

Clockwise - Africa Alive Picture: JANE CAMPBELL

Deer at Earsham Wetland Centre Picture: ANDREW ATTERWILL

Bird on Corton beach. Picture: PETER GIBSON





Upload your pictures at www.iwitness24.co.uk and you could see them in the newspaper

needed a new transformer years ago, they had to go to Poland for it.

Despite Mr Symon's comments, it isn't about faith it's about what we have. We've been in Europe a long time, personally I consider us safer nlus working together would

### Our problem is in investment

Faith was plentiful in the 70s an 80s, Lowestoft was very industrious.

lie ahead. Being agnostic, faith is hard to come by.

TONY IONES

owestoft



Article published by The Lowestoft Journal (online) on 18 August 2017

### First look at designs for Lowestoft's longawaited third crossing



The third crossing would be 12 metres above the highest water mark, meaning it would not have to open on a frequent basis. Picture: WSP.

The proposed design for Lowestoft's long-awaited £90m third crossing has been unveiled today, with inspiration drawn from the town's wind turbine.



Article published by ITV News on 18 August 2017

### Proposed design for Lowestoft's third crossing unveiled for first time



This is how the new crossing will look. Credit: Suffolk County Council

The proposed design for a third river crossing in Lowestoft has been unveiled by Suffolk County Council.

Funding for the £90m bridge over Lake Lothing was announced by David Cameron's government back in 2016.

Council bosses say the crossing will be high enough to allow the majority of boats to pass under it without having to stop traffic, and plans are also in place for a control tower to be erected nearby.

A public consultation to discuss the proposals is due to begin on Monday 4 September.







Funding for the new bridge in Lowestoft was announced by David Cameron in 2016. *Credit: ITV News Anglia* 

The design of the bridge reflects the forward-thinking attitude of the town and ensures the crossing will be an iconic place in the town alongside its primary role as a route for all road users.

Inspiration has come from the area surrounding the town and industries emerging from Lowestoft.

I'm really impressed with the designs and I believe this has the potential to become an iconic structure not only in Suffolk, but across the country.

- CLLR COLIN NOBLE, LEADER OF SUFFOLK COUNTY COUNCIL



BBC Radio Suffolk Facebook Coverage of Design unveiling on 18 August 2017



Friday, September 1, 2017 | Lowestoft Journal



NEWS

Consultation events

The route for the Third Crossing

Article published by The Lowestoft Journal on Friday 1 September 2017



### Council leader urges residents to be

After years of campaigning, residents of Lowestoft and beyond will get the chance to have their say on the Third Crossing proposals.

The crossing, which aims to

The crossing, which aims to reduce congestion and delays on the existing bridges over Lake Lothing, aims to be complete by 2022.

And now Suffolk County Council is calling on residents, businesses, landowners and all those affected by the project to give feedback on the long. give feedback on the long-

give reecoact on the long-awaited plans.

The consultation will run from Monday, September 4, to October 16, with a series of public exhibitions also being hosted where residents can

examine the proposals and provide their feedback. Colin Noble, leader of Suffolk County Council, said: "The Lake Lothing Third Crossing is a hugely significant piece of intrastructure that will benefit Lowestoft and the surrounding areas for many years to come and the consultation, which is required as part of the planning process, is an important part of that. "I would like people to have their say on the proposals so when we complete

construction of the bridge they can say 'I was part of it'."

The crossing consists of a multi-span single carriageway from Waveney Drive on the south side of the town to Peto Way on the north side.

The section of the bridge over the lake has been designed higher than the existing Bascule Bridge, which the council says will minimise the need to open it. The crossing includes provision for pedestrians and cyclists. As well as reducing delays on the A47 Bascule Bridge and the Mutford Lock bridge in Outton Broad, the new crossing aims to reduces

crossing aims to reduces congestion in the town centre and improve accessibility,

reduce community severance between north and south, improve bus journey times and open up opportunities for regeneration and development. Funding for the crossing was granted by the government in March 2016, with \$73.4m set aside for the scheme. The total cost of the project is expected to be £100m, with the remaining funds coming from the county council.

To have your say, fill out the online survey at www.suffolk. govuk/lakelothingardcrossing Questionnaires can also be collected from Lowestoff, Oulton Broad and Kessingland libraries, the council offices at Riverside and the Marina Customer Services Centre.



7pm Commodore Mission Hall, 26 Gorleston Road, Oulton Broad, Lowestoft - Monday September 25, 2pm to 7pm S t Mark's Church, Bridge Road, Oulton Broad, Lowestoft - Friday, September 29,

You can also call 03456 318 842 or email lakelothing3rdcrossing@suffolk.gov.uk



Article published by Beccles and Buungay Journal (online) and Eastern Daily Press (online) on Friday 1 September 2017

### Leader urges residents to have their say on Lowestoft's Third Crossing development



The proposed design for the Lake Lothing Third Crossing, pictured with the bridge down. Picture: WSP.

After years of campaigning, residents of Lowestoft and beyond will get the chance to have their say on the Third Crossing proposals.

Document Reference: 5.2 Consultation Report Appendices

#### Article published by The Lowestoft Journal on Friday 8 September 2017

**IEWS** 

Friday, September 8, 2017 | Lowestoft Journal

#### news

Fundraiser

An angling competition has been held to raise vital funds to support Lowestoft's South Pier.

The South Pier Summer
Fishing Contest took place on
Saturday, August 19.
A total of 1916 was raised by
the event to help keep the
South Pier open to the public.
The pier is managed by the
Lowestoft South Pier
Management Group who took
over after Waveney District
Council decided not to renew
its lease in 2013.
Danny Steel, vice chairman
of the group said: "It has all
gone incredible well so far.
"On any day people are on it

'On any day people are on it enjoying themselves whereas people couldn't do that before when it was all gated off.

when it was all gated off
"We need to pay for the
insurance to keep the pier
open and the fishing
competition is a great way to
raise funds to do that."
Winners on the day included
Ross Attred, who took home
£35 for seniors first prize and
Mason Skillings who took
home a £20 bait pack for his
junior first prize.



A leading marine charity is calling on the people of Suffolk to come together to protect the county's beaches.

The Marine Conservation Society (MCS) hope more people than ever will take part in the 'Great British Beach Clean', from September 15 to

. While the MCS is running around 12 beach cleans and surveys around Suffolk - so far only 40 volunteers have signed

only 40 volunteers have signed up.
Lizzie Prior, of MCS, said:
"Last year an amazing 316
volunteers took part in the
Great British Beach Clean on
Suffolk beaches. We'd love to
see even more people heading
to the county's beaches and
helping clean up."
Beaches on the list include
Lowestoff South, Aldeburgh

Lowestoft South, Aldeburgh and Southwold - The Denes.

Each event takes only a couple of hours and surveys completed on the day go on to be used by MCS in future work with government and



cals are desperate for the crossing to be built so that traffic congestion is eased.

### Consultation gives residents chance to give feedback on Third Crossing plans

Local residents and business owners are being handed the chance to have their say on the proposals for Lowestoft's much-anticipated Lake Lothing Third

this hoped that the crossing point, which would see a new link between the north and south sides of the town, would significantly ease traffic congestion at the A47 Bascule Bridge and the Mutford Lock bridge in Oulton Broad - the two existing crossing points. Suffolk County Council and Waveney District Council are also optimistic that the development would provide a focal point for the town and potentially help regenerate the area.

And on Monday, county council leader Colin Noble officially launched the start of the public

launched the start of the public consultation period, which will allow the community to express concerns and give feedback on the plans

"It's an opportunity over the next six weeks for people to view

THOMAS CHAPMAN
ThomasChapman@archant.co.uk

the plans and give their opinions," said Mr Noble.

"People can influence us; if we get a consensus of opinion around a particular thing, then we'll look to how we can change it.

"There's going to be a traffic impact at the two existing roundabouts at either end of the crossing, and we want residents from all the local roads to have an input on that, as well as the design of the bridge."

The public consultation will continue until Monday, October 16, during which time locals can fill out a survey online or attend consultation meetings.

consultation meetings.

Final editions will then be made rinal editions will then be made to the proposals, before the planning application is submitted at the start of 2018.

"Making it a lot easier to get from one side of Lowestoft to the other is going to have a significant



Suffolk County Council's leader Colin Noble (letf) and assistant director for infrastructure and waste Bryn Griffiths (right) discuss the plans with project manager John Barnard. Picture: THOMAS CHAPMAN John Barnard.

impact on people's quality of life impact on people's quality of life and change how people think about the town in terms of economic growth," added Mr Noble.

"Fundamentally people should be excited about this because we've talked about it for years and

it's all happening."
Anyone looking to give feedback on the proposals should visit suffolk.govuk, where you can find links to the online survey as well as information about the consultation events in and around Lowestoft.



Article published by The Lowestoft Journal on Friday 15 September 2017

Lowestoft Journal | Friday, September 15, 2017

### LOCALVOICES

# Bridge will boost town's economy

I was pleased to hear the news that the long awaited crossing over Lake Lothing in Lowestoft is now guaranteed – it's something everyone has been waiting for and I'm sure it will be of huge benefit to the area.

I've always believed there's a strong link between economic and social deprivation and higher levels of crime and anti-social behaviour, so from my perspective as Suffolk's Police and Crime Commissioner I'm hugely supportive of this proposal.

It's fair to say
Lowestoft has more than
its fair share of
challenges, yet I've
always believed the town
has huge economic
potential, which is why I
am very optimistic about
the future.

The recent report by



Tim Passmore Suffolk PCC

spcc@suffolk.pnn.police.uk

the Social Market
Foundation highlighted
the difficulties facing
many of our seaside
towns – lower wages,
poor connectivity, high
rates of unemployment,
and yet other Suffolk
seaside towns are
thriving. There's
absolutely no reason why
we can't deliver
something similar or
better for Lowestoft.

Ness Point is the most easterly point - why can't it become the equivalent of an "Eastern Land's End"? Suffolk has so much to offer, I truly believe we have some of the best food and drink in the country, fantastic cultural activities along with the proximity to The Broads and stunning landscapes!

I know many local residents and businesses are determined to bring greater wealth and opportunity to the area – and it's that "can do" attitude amongst Suffolk people that will deliver this success.

Perhaps in years to come we will all reflect the new bridge was a powerful symbol of the regeneration of our second largest Suffolk town and one we are all particularly proud of.



Article published in The Local Councillor, Issue 2, 2017

### Suffolk County Council is seeking views on the proposal for a new crossing over Lake Lothing in Lowestoft.

The existing bridges at Mutford Lock and the A47 Bascule Bridge over the lake are inadequate to meet current and future traffic demand. Delays and congestion are a common occurrence for drivers, particularly during peak hours, and pedestrians and cyclists often have long and difficult journeys as they travel across the town.

A new crossing will reduce congestion, creating a new link between north and south Lowestoft. This new crossing presents an opportunity to introduce a focal point for the town enhancing its identity. This will help to regenerate the area and attract new investment. This is a significant project for Lowestoft and it is important that residents, businesses and those affected by the project have their say to help inform the refinement of the proposal. In March 2016 Suffolk County Council (SCC) received a provisional funding agreement of approximately £73m from the Department for Transport. This funding would cover the majority of the construction works required to deliver the crossing. The additional money required to deliver the project has been secured by the county council.

The crossing would consist of a multi-span bridge from Waveney Drive on the south side, to Peto Way on the north side. It is a single carriageway road with an opening section over the Lake and includes new roundabouts to the north and south to help integrate traffic smoothly into the existing road network. New foot and cycle ways will also be included.

The consultation will run for six weeks, between Monday 4 September and Monday 16 October and is the public's opportunity to express their views on the scheme. SCC will carefully consider the public's views and publish a report on the consultation. This report will form part of the planning application for the project.

Go online to access the consultation documents and fill out a questionnaire at: <a href="www.suffolk.gov.uk/lakelothing3rdcrossing">www.suffolk.gov.uk/lakelothing3rdcrossing</a>. Complete questionnaires or send other feedback to SCC at: LL3X Consultation Team, Freepost RTUL-KAKE-BCTR, PO Box 73943 (Lake Lothing), London EC4P 4HN. View consultation documents and pick up a questionnaire at Lowestoft, Kessingland and Oulton Broad libraries or Waveney District Council Offices or attend a public consultation event as detailed overleaf:

Location	Date	Time
<b>Gunton Estate Community Hall</b> Hollingsworth Road, Lowestoft, Suffolk, NR32 4AY	Tuesday 5 September 2017	12noon – 7pm
<b>Lowestoft Library</b> Clapham Road South, Lowestoft, Suffolk, NR32 1DR	Saturday 9 September 2017	10.30am – 4.30pm
<b>Kessingland Library</b> Marram Green, Hall Road, Kessingland, Suffolk, NR33 7AH	Tuesday 12 September 2017	2.30pm – 7.30pm
<b>Kirkley Centre</b> 154 London Road South, Lowestoft, NR33 0AZ	Thursday 14 September 2017	1pm – 7.30pm
Waveney District Council, Council Offices, Riverside, 4 Canning Road, Lowestoft, Suffolk, NR33 0EX	Friday 22 September 2017	2pm – 7pm
Commodore Mission Hall	Tuesday 25 September 2017	2pm - 7pm
Dec March 2016-17 Autumn 2017/18 2015 2016 2016 2017 Public Planning		2022
case funding submitted granted entire design entire consultation submitted	on public Decision design Construction	Bridge opens



Appendix 25.2

Media coverage promoting the extension to the statutory consultation



Article published by The Lowestoft Journal on Friday 22 September 2017





Article published by The Lowestoft Journal (online), Beccles and Bungay Journal (online) and Eastern Daily Press (online) on Friday 22 September 2017

### Council announces extension to consultation on Lowestoft's third crossing



The proposed design for the Lake Lothing Third Crossing, pictured with the bridge down. Picture: WSP.

The consultation on Lowestoft's Lake Lothing Third Crossing is to be extended by another week.





BBC Radio Suffolk Report on 6 October 2017

Report from the Pakefield Consultation Event on  $5^{th}$  October 2017, speaking to residents and members of project team. Promoted the extension of the consultation period to  $23^{rd}$  October 2017 at the end of the report.

http://www.bbc.co.uk/programmes/p05gg2vp (between 23 and 27 minutes)



Article published by The Lowestoft Journal on Monday 25 September 2





Article published by The Lowestoft Journal on 20 October 2017

### Suffolk County Council event to be held in Lowestoft

The leader of Suffolk County Council, Colin Noble, will be in Lowestoft for an event today (Friday).

People will get another chance to find out more and ask questions about the proposed Third Crossing of Lake Lothing in Lowestoft at Suffolk County Council's latest 'We are listening' event.

It will be held at the entrance to the Britten Centre, next to WHSmith in Lowestoft town centre, between 11am and 1pm.

The county council leader will be present, taking questions on services provided by the organisation.

There will also be representatives from the Lake Lothing Third Crossing project, who will be able to answer questions on the proposals. There is also the chance to fill in a questionnaire.

The event acts as one of the last chances for people to see and have their say on the proposed designs, as the consultation – which has been open since September 4 – closes on October 23.

There has been a positive response to the consultation so far, with good numbers of attendees at consultation events and parish council meetings.

For more information on the third crossing and the consultation, visit www.suffolk.gov.uk/lakelothing3rdcrossing/